
PLAYAWAY
SYSTEMS

escaper®

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PLAYWAY

Playway Systems Private Limited, India, founded in 2021, specializes in toy manufacturing and is renowned for its flagship product line called **ESCAPER**. Under the **ESCAPER** brand , it offers a diverse range of products including Riders, Scooters, Skateboards, Waveboards and Tricycles. The company is dedicated to providing high-quality and safe toys at affordable prices.

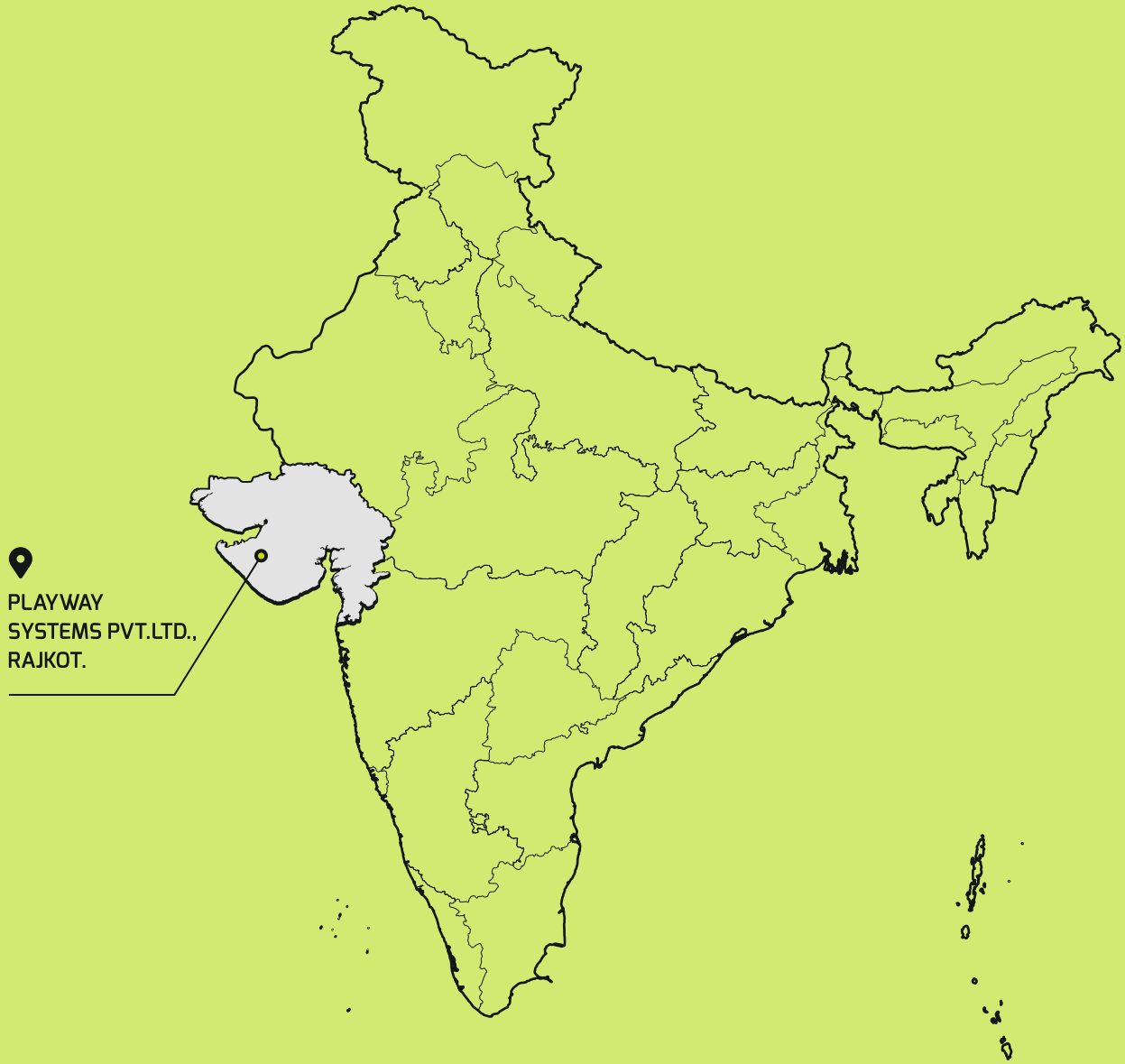
To achieve this goal, Playway Systems Private Limited prioritizes in-house development and manufacturing, ensuring stringent control over the production process to maintain the highest standards of quality and safety.

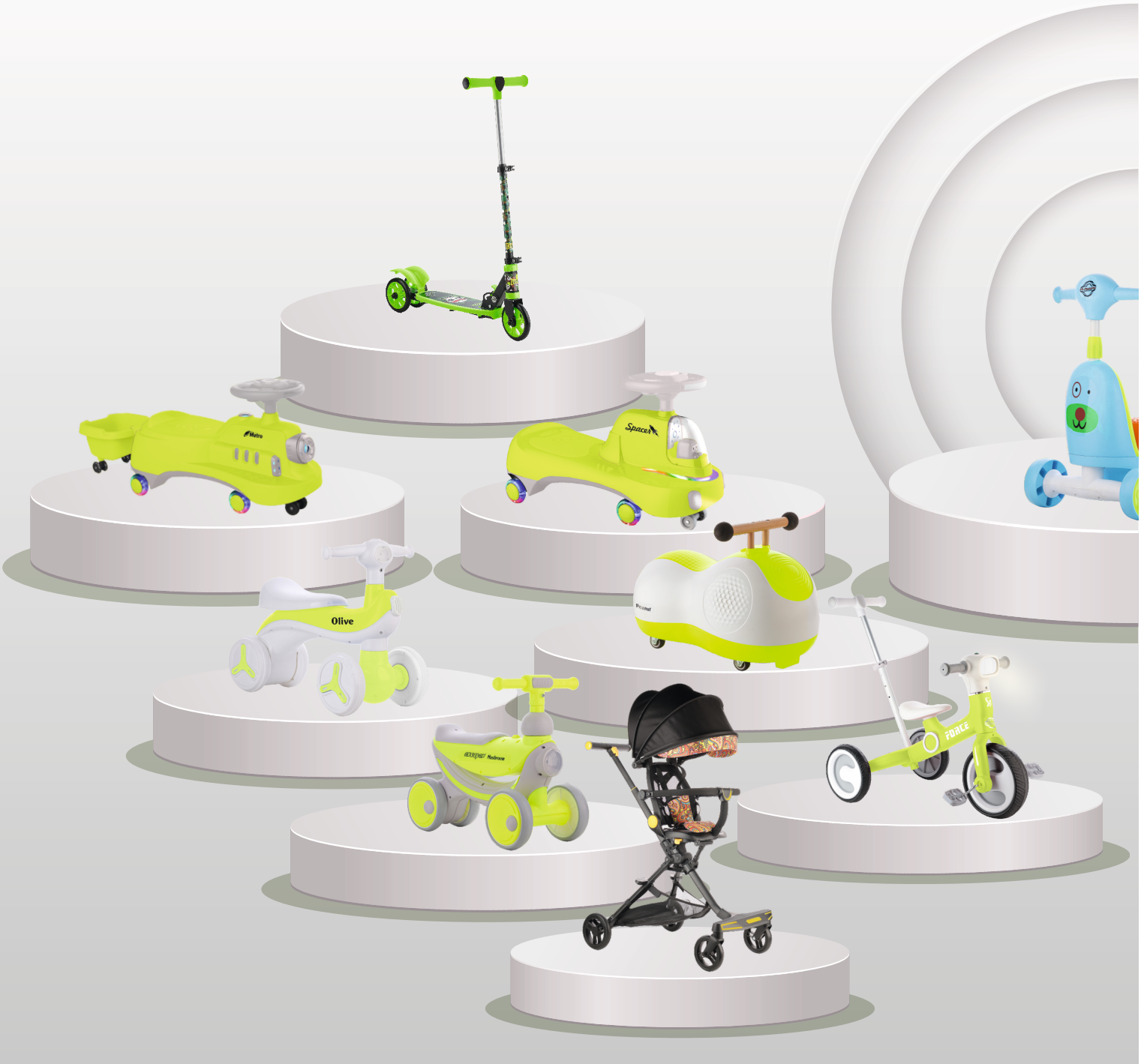
A key aspect of Playway Systems' mission is its commitment to supporting the Government of India's initiatives such as Atmanirbhar Bharat (Self-Reliant India) and Make in India. By manufacturing its toy range domestically, the company actively promotes domestic production and self-sufficiency. Notably, Playway Systems Private Limited holds certification from the Bureau of Indian Standards (BIS) as a toy manufacturer in India, affirming its adherence to industry standards and regulations and its focus on producing toys that are safe and reliable.

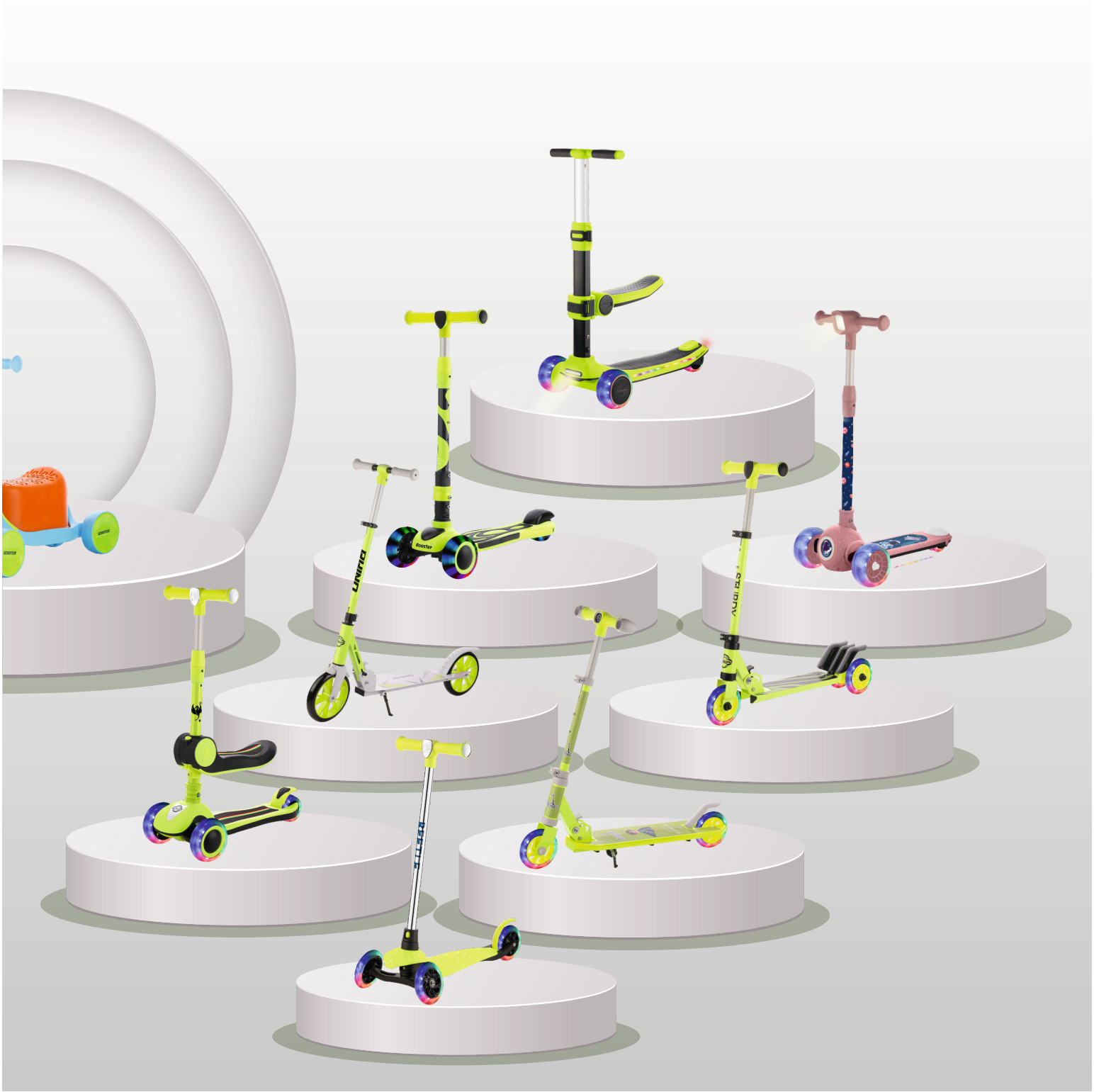
Brand Introduction
2025

IS 15644:2006
CM/L - 7600186918
FOR DETAILS PLEASE VISIT WWW.BIS.GOV.IN

IS 9873:PART 1:2019
CM/L - 7600158913
FOR DETAILS PLEASE VISIT WWW.BIS.GOV.IN


PLAYWAY
SYSTEMS PVT.LTD.,
RAJKOT.


Metro
Space
Olive
FORCE


Rooster
UNIRO
AURORA

PLAYWAY DNA

Every challenge sparks an opportunity. Ours is simple: Capture the joy of scooting and passion to redefine what's possible.

ICONIC

Born in India. Built for all.

Anyone can claim quality. But for us, it's proven: Not only award-winning designs but #1 rankings on mechanical, chemical and safety tests by international certification regimes.

With Playway, your kids are in good hands: Safety comes first in our scooters, which are made to last and adapt, build to move and improve, designed for fun and everyone.

INVENTIVE

Reinventing the classic scooter.

A powerhouse of brilliant minds, our design team in Rajkot, India and the engineering team in the factory are the perfect combination to form cutting-edge technology and invent patents for ground-breaking Playwayers.

IMAGINATIVE

Inspiring joy on wheels.

We run on wonder: exploring the world on wheels, hopping on adventures, creating happy memories, and sharing quality time.

Playway is proud to be part of life's moments: trips to work, hangouts with friends, sunny days in the park, first steps, first scoots, and everything between.

SR14 - ICE CREAM RIDER

2 - IN - 1 SCOOTER



BLUEBERRY LIME



COTTON CANDY

MODES	FRAME	WEIGHT CAPACITY	AGE GROUP
RIDE ON/SCOOTER	4 WHEEL SUPPORTED BASE	30 KG	3+ YEARS

SR07 - BEETLE

3 WHEEL SCOOTER



FREE EXTRA BASE

PLAYWAY NEON & BLACK



YELLOW & BLUE

WHEELS	FRAME	WEIGHT CAPACITY	AGE GROUP
PU LED	NYLON GLASS FILLED	30 KG	3+ YEARS

SR05 - ROOSTER

3 WHEEL SCOOTER

PLAYWAY SYSTEMS

INDIA'S 1ST ECO FRIENDLY SCOOTER



FOREST GREEN



OCEAN BLUE



DESERT PEACH



GARDEN PINK

WHEELS	FRAME	ECO FRIENDLY	WEIGHT CAPACITY	AGE GROUP
PU LED	NYLON GLASS FILLED	NO SINGLE USE PLASTIC	40 KG	3+ YEARS

SR10 - DRAGO

2 - IN - 1 SCOOTER



PLAYWAY NEON



FIREBALL RED

WHEELS	FRAME	WEIGHT CAPACITY	AGE GROUP
PU LED	NYLON GLASS FILLED	SCOOTER - 50 KG RIDE ON - 20 KG	3+ YEARS

SR11 - ROVER

3 WHEEL SCOOTER



PLASMA PINK



COSMIC BLUE

WHEELS	FUNCTION	WEIGHT CAPACITY	AGE GROUP
PU LED	LIGHT & MUSIC	50 KG	3+ YEARS

SR12 - THUNDER

2 - IN - 1 SCOOTER



PLAYWAY NEON



ELECTRIC PINK



LIGHTING SKY

WHEELS	FUNCTION	WEIGHT CAPACITY	AGE GROUP
PU LED	LIGHT & MUSIC	SCOOTER - 100 KG RIDE ON - 30 KG	3+ YEARS

SR08 - FEATHER

3 WHEEL SCOOTER



FOREST GREEN



CHERRY RED



DREAMY PINK



RACING YELLOW

WHEELS	FRAME	WEIGHT CAPACITY	AGE GROUP
LED WHEELS	ROBUST BASE WITH INSERTED METAL STRIP	30 KG	3+ YEARS

SR01 - STREET RIDER

3 WHEEL SCOOTER



FOREST GREEN



CHERRY RED



DREAMY PINK



RACING YELLOW

WHEELS	FRAME	WEIGHT CAPACITY	AGE GROUP
PVC WHEELS	POWDER COATED ROBUST MS FRAME	50 KG	3+ YEARS

SR09 - STURDY

3 WHEEL SCOOTER



PLAYWAY NEON



MARSHMALLOW PINK

WHEELS	FRAME	WEIGHT CAPACITY	AGE GROUP
PU LED	STATE OF THE ART ALUMINIUM FRAME	50 KG	3+ YEARS

SR03 - JUMBO

2 WHEEL SCOOTER



PLAYWAY NEON



MIDNIGHT BLACK

WHEELS	FRAME	WEIGHT CAPACITY	AGE GROUP
PU LED	POWDER COATED ROBUST MS FRAME	50 KG	3+ YEARS

SR06 - RHINO

2 WHEEL SCOOTER



PLAYWAY NEON



ADMIRAL
BLUE

WHEELS	FRAME	WEIGHT CAPACITY	AGE GROUP
8” PVC	STATE OF THE ART ALUMINIUM FRAME	80 KG	5+ YEARS

PR003 - PEANUT

RIDE ON



PLAYWAY NEON



PRINCESS
PINK



TEDDY
BLUE

WHEELS	FUNCTION	WEIGHT CAPACITY	AGE GROUP
360° CASTER	LIGHT & MUSIC	25 KG	1 TO 4 YEARS

PR001 - MUSHROOM

RIDE ON



PLAYWAY NEON



PRINCESS
PINK



TEDDY
BLUE

WHEELS	FUNCTION	WEIGHT CAPACITY	AGE GROUP
SOFT EVA	LIGHT & MUSIC	25 KG	1 TO 4 YEARS

PR002 - OLIVE

RIDE ON



PLAYWAY NEON



LAVA
ORANGE



SPACE
BLUE

WHEELS	FUNCTION	WEIGHT CAPACITY	AGE GROUP
PLASTIC FRICTION WHEELS	LIGHT & MUSIC	25 KG	1 TO 4 YEARS

PR005 - SPACER

RIDE ON



PLAYWAY NEON



ORBIT PINK

WHEELS	FUNCTION	WEIGHT CAPACITY	AGE GROUP
PU LED	LIGHT & MUSIC	100 KG	2+ YEARS

PR006 - METRO

RIDE ON



PLAYWAY NEON



DIESEL BLUE

WHEELS	FUNCTION	WEIGHT CAPACITY	AGE GROUP
PU LED	LIGHT & MUSIC	100 KG	2+ YEARS

PRO07 - FORCE

TRICYCLE



PLAYWAY NEON



MODE - 1 PARENTAL TRICYCLE



MODE - 2 TRICYCLE



MODE - 3 BALANCE BIKE



MODE - 4 BICYCLE

VELVET WINE

WHEELS	MODES	WEIGHT CAPACITY	AGE GROUP
SOFT EVA	4 - IN - 1 TRICYCLE	30 KG	3+ YEARS

PRO08 - STROLL - X

STROLLER



STROLL - X





WHEELS	FUNCTION	WEIGHT CAPACITY	AGE GROUP
360° UNIVERSAL	SINGLE PRESS FOLDING 360° ROTATIONAL SEAT	30 KG	6 TO 36 MONTHS

PRODUCT USPs

- Laser pipe cutting and robotic laser welding for ultra smooth finish.
- First in class aluminum fabrication facility.
- In-house PU LED wheel manufacturing facility.
- Hydraulic CNC bending machine for dent free operations.
- In-house CED coating plant for extreme weather condition.
- Powder coating with phosphating for longer life.
- Double zinc plated fasteners to avoid corrosion.
- Slip resistant textured PVC stickers instead of paper for better adhesion.



PLAYWAY SYSTEMS

PLAYWAY SYSTEMS PVT. LTD.

Phone No. : +91 80000 54598

Website : www.playwaysystems.com

Email : info@playwaysystems.com

Address: Shivam ind. - 2 plot 1 to 6/2,
Lodhika, Chhapara, Dhudiya Domda,
Rajkot, Gujarat - 360021.

WEBSITE CATALOG INSTAGRAM LINKEDIN YOUTUBE

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DESIGN & DEVELOPED IN INDIA.